



DHANALAKSHMI SRINIVASAN COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
NH-47, Palakkad Main Road, Navakkarai, Coimbatore - 641 105



CRITERIA VII

Best practice -2: Knowledge Direct from Industry (KDI)

Knowledge Direct from Industry (KDI) is another visionary practice of Dhanalakshmi Srinivasan College of Engineering Coimbatore (DSCE) in which the college aims to collaborate with multiple corporate experts of professional education and practical practices in Engineering, Technology, Management, and Interdisciplinary Professions for providing the Professional Employability Skills to the students and make them **Ready-to-Deploy** and **Billable-to-Projects** for their employers.


For prototyping of this practice, the college has collaborated with All India Council for Robotics and Automation (AICRA) and has been providing more than 30 value added certification courses with the students in direct collaboration with the corporate educator.

Under this project, the students have been exposed to the advanced knowledge in the fields of Artificial Intelligence, IoT, Block Chain, Raspberry PI, Big Data and many more.

More than 300 Students have participated and got benefitted under this extremely successful project in the past 02 years. The project has proved to be utmost successful by securing more than **100% placement** in the college. The students have received multiple job offers based on their technical skills learned directly from the corporate experts. Students have also explored the entrepreneurship opportunities based on these skills and making their career in early ages. The extreme success of the project can also be understood from the fact that even the slow learner students who could not meet the minimum required of graduation in minimum stipulated time could secure job offers based on their technical skills.

More than 30 professional skills certification programs conducted and out of which more than 300 students got benefitted. More than 88 companies visited for placement. More than 850 placements offer letters obtained.

Based on the measured success of the project, the college is planning to expand its dimensions in more directions including more partners Corporate Educators in multiple interdisciplinary fields. The college has also planned for further motivating students to provide Community Services, Consultancy supports to Corporates, and to Government and Non-Government Projects through their learned technical and professional skills. The college will also provide additional dedicated cells to further improve entrepreneurship through the skills imparted through this project.


Dr. C. JEGADHEESAN M.E., Ph.D.,
PRINCIPAL
DHANALAKSHMI SRINIVASAN
COLLEGE OF ENGINEERING
NH47 Palakkad Main Road Navakkarai Post
Coimbatore - 641105, Tamilnadu



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Glimpse of “Knowledge Direct from Industry”



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06/11/2021

DHANALAKSHMI
SRINIVASAN COLLEGE
OF ENGINEERING
Coimbatore - 641105

Dr. JEGADHEESAN
Principal
Dhanalakshmi Srinivasan College of Engineering
Coimbatore - 641105

CM 511914



MEMORANDUM OF UNDERSTANDING

This agreement is made as of the 29th day of November in the year 2021 at Dhanalakshmi Srinivasan College of Engineering, Coimbatore between

All India Council for Robotics & Automation (AICRA), a trust registered under Indian trust act 1882. (Hereinafter referred to as 'AICRA' which expression shall, unless repugnant to the Context or meaning thereof and include its successors and permitted assigns) of the First Part.

AND

Dhanalakshmi Srinivasan College of Engineering, located at Navakkarai, Coimbatore - 641 008, established in the year 2007, and functioning as an Non - Autonomous Institution affiliated to Anna University, Chennai, Tamilnadu, India, represented by its authorized signatory, Dr.P.Malathi, Principal, Dhanalakshmi Srinivasan College of Engineering, Coimbatore, the resident of India (Hereinafter referred to as 'DSCE' which expression shall, unless repugnant to the context or meaning thereof, include the successors and permitted assigns) of the Second Part.

This agreement is made, aiming to constitute institute's "Robo Lab" with following Obligations and terms & conditions. The duration of the agreement is Five years.

Malathi

Jegadheesan
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